

From: lkhowerton@earthlink.net
Sent: Friday, May 26, 2006 4:10 PM
To: NOP Livestock
Subject: Organic Food Labelling Comment

Attachments: ATTACHMENT.TXT

Dear USDA,

I am among many customers who do not wish to see organic food labelling watered down to meaningless tags. While I understand the organic foods market has made inroads into food sales and upped competition---well that's capitalism, something our free market should praise, not muddy with toothless labelling.

One of my top concerns is that organic milk should come from pasture fed cows, not confined cows.

All organic labelling should refer to soil quality that is pesticide and herbicide free, and should only reflect the highest standards of unadulterated purity.

We consumers must have access to true, accurate labeling so that we can purchase what we want for our bodies. "let the buyer beware" should not be a default national motto when it comes to fair consumer information.

Large corporations seeking to get a share of this market should be encouraged to start off-shoot farms that use the simple, clean and unadulterated methods of organic farming and within this, meet that portion of the consumer market. They should not be allowed to make a false claim to organic if they are not meeting the absolutely pure standards set forth on organic farming.

Consumers will form their own groups to police this if necessary, and companies skirting it will find we will not purchase their related products or those of their subsidiaries if such stringent delineation is not assured.

Best,

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